



## **FUTURE YARD**

### **EVENT SALES CO-ORDINATOR**

### **The ideal candidate**

You will be **passionate about the positive role culture can play in people's lives and how it can bring communities together**. You will share Future Yard's belief in the power of music as a transformational opportunity for Birkenhead, Wirral and Liverpool City Region.

You will be **brilliant with people and an excellent communicator**. You will be **articulate and comfortable expressing yourself** with a range of people in different contexts; from local people interested in hosting a birthday party or wedding at Future Yard to senior business executives looking to host a key corporate celebration.

**You will be passionate about events and be driven by a desire to achieve excellence.**

Your career to date may have been in a number of different areas, for example events, marketing, partnerships, sales, sponsorship, business development or fundraising. We are flexible about the specific sectors and roles you may have worked in and keen to hear how you feel your skills and experience will fit the role.

**You will be able to evidence your excellent sales skills and be comfortable with having financial sales targets to meet and be driven to achieve them.**

You will be at the heart of a small, passionate team working in a fast-paced environment. We are looking for someone with excellent organisational skills, who can manage and prioritise their workload independently, while communicating clearly and effectively with their team, colleagues, partners and clients.

As a member of the Future Yard family you will benefit from a range of bonuses, including; free entry to all Future Yard shows and regular social events, our cycle to work scheme, paid training, ongoing development opportunities and a brilliant range of staff discounts.

**We are looking for an individual who shares Future Yard's passion and vision and has;**

- Experience of events, marketing, partnerships, sponsorship, business development, advertising and/or fundraising - though those with any relevant experience will be considered
- A passion for the power of culture and a deep interest in music
- Great team working skills, flexibility and an appetite to continually develop
- Excellent communication skills and an ability to brilliantly articulate & present Future Yard's vision
- You will be a well organised, disciplined self-starter
- You may have a clean driving licence and access to a car, though this is not essential