



FUTURE YARD

ANNUAL IMPACT REPORT 2024-2025

CONTENTS

INTRODUCTION	2
BOARD WELCOME	4
LIVE PROGRAMME	6
LIVE AUDIENCE	8
OUR NEIGHBOURHOOD	10
TALENT + SKILLS DEVELOPMENT	
SOUND CHECK	12
PROPELLER	14
CHILDREN + YOUNG PEOPLE	
MOSH TOTS	16
NEW NOISE MUSIC CENTRE	18
FYX SCHOOLS	20
ENVIRONMENTAL SUSTAINABILITY ..	22
OUR TEAM	24
IDEA	25
THE YEAR AHEAD	26
SUPPORTERS + PARTNERS	28

INTRODUCTION

CRAIG G PENNINGTON, CO-FOUNDER AND CHIEF EXECUTIVE

Welcome to Future Yard; our Community Music Venue at the heart of Birkenhead, on the left bank of the Mersey. Our mission is to positively transform both our town and the nature of what a UK grassroots music venue does, based on the founding principle that music can change the world.

This Annual Report reflects on the period from April 2024 to March 2025, celebrating the 184 live shows that have welcomed over 29,000 gig-goers, the 1443 Mosh Tots who've had their first live music experiences, the 206 young people who've embarked on careers in live music via our Sound Check programme, the 430 local artist performances we've hosted on our stage. There's musical magic in these pages.

But we do not exist in a vacuum and understand the responsibility that comes with serving our community, with being trusted by local people to drive positive change. This trust is hard earned and cannot be taken for granted.

Recent research by Power To Change brings this issue of trust into focus. Their *Returning Power to the People* report found that; "Britons have a more positive view of their local areas than the state of the country, which they describe as 'broken'...yet local areas as 'good', 'peaceful' and 'safe'."

Coupled with this, the report also found that; "the public are most likely to see community organisations as the change makers best placed to create a positive impact in their area."

Put simply, people view their local situation more favourably than the national picture, and they trust local community organisations, not national government, to be the drivers of positive change.

Though Birkenhead faces a breadth of challenges, this idea of trust in local community organisations presents us with a unique opportunity.

The Leftbank Collective, a group of socially trading and charitable organisations comprising Future Yard, Open Door Charity, Make CIC, Start Yard and Make It Happen Birkenhead, launched a manifesto this year for the Argyle Independent Quarter. Envisioned as an urban village of artists and musicians, makers and crafters, of start-ups and entrepreneurial creators, flourishing with and amongst the community and alongside indie retailers, this vision is shared and supported by Wirral Council and referenced within the updated local plan for Birkenhead.

2024 also saw The Leftbank Collective take a leading role in Wirral's Borough Of Culture programme, a year-long celebration comprising over 300 events, 184 artist commissions, 85,000 visitors and 242 participatory programmes. Future Yard had the privilege of chairing the steering group for the year, a poignant milestone for us given Future Yard Festival, the precursor to our venue, took place as part of the last Wirral Borough of Culture back in 2019. August saw our highlight contribution to the programme, with Future Now Festival - headlined by Nadine Shah and Everything Everything - presented across Leftbank Collective venues, with over 2,000 people welcomed into our spaces.

If it is true that people trust local organisations to deliver positive change in their communities, I believe this ongoing, grassroots collaboration gives us cause for optimism.

Not only is this approach trusted, but it makes sound economic sense. Kindred, a trailblazing social investor and Future Yard partner has been investing in socially-trading organisations (STOs) in our town since 2017, seeking to create a kinder, fairer economy.

According to their 2024 Impact Report; “The emergence of the Argyle Independent Quarter demonstrates the maturity of Birkenhead’s STOs, which have taken a lead in supporting other social businesses. The significance of their collective impact over the last five years points to this – Birkenhead STOs are responsible for £11.8m of additional investment.”

This success also speaks to a broader point around governance; social enterprises are resilient.

Community responsibility, collective decision making and transparent accountability creates more robust



organisations. In the UK, around 60% of commercial start ups fail within 5 years. Only 40% survive. Kindred’s research points to the fact that in the case of socially trading organisations (encompassing non-profits, CICs, charities and the myriad of community governance structures), 80% succeed. **They are twice as likely to succeed** and, given their governance structure, are accountable to, and usually owned by, the communities they serve.

The growth obsessives should take note; a successful social economy, is a growing economy. But the right kind of sustainable, locally anchored, community wealth building growth.

The reason this matters though is bigger than the economy, bigger than Birkenhead, bigger than music...

The rising tensions and divisions we see around us are deeply concerning. I agree with UCL Policy Lab’s This Place Matters report that states, “...the times in which we live are characterised by ethnic, religious, social and economic divisions, many of which are being whipped up by malign forces politically, here and overseas. Ours is an age when people feel increasingly forgotten or disrespected and tension grows in the void left between people and politics.”

In this context, the locally led, collaborative, community organisations we have in Birkenhead, who are trusted by and accountable to local people, are key to meeting this challenge.

But music has a unique power and opportunity to counter the narratives of division head on. By its very nature, music celebrates difference. The sounds of Britain are the sounds of our shared and collective experience, an audio map of our shared history and international outlook.

Whether it be OMD’s mining of Kraftwerk’s electro underworld of East-meets-West Germany, Half Man Half Biscuit’s odd-pop leanings into Louisiana’s The Residents or The Coral’s deep debt to dub reggae, southern blues and the American songbook, Wirral’s most celebrated musical exports are nothing if not case

studies in the power of music as a celebration of how seemingly disparate ideas, when whittled together, create beautiful new wholes.

In the late 1970s, Rock Against Racism provided a particular blueprint, a model for how music could be mobilised to address the politics of hate and division head on. 200,000 people marched together to Rock Against Racism carnivals in London. The gatherings were important, but the story they told, celebrating the power in “reggae, soul, rock’n’roll...jazz, funk and punk”, and understanding what this tells us about ourselves, had a deeper, enduring impact.

The music community of today must shape a response to the unique challenge our country faces.

Because we know that, cruelly, these tensions are felt most in the places facing the starkest challenge, where structural inequalities are seized upon and blame laid at the door of the ‘other’. We can see that parts of our community are being targeted. We need to use music as a response, one that is relevant and meets the challenge of today. It must be as much about shaping the perspective of those who may be hoodwinked by the politics of fear, as it is about preaching to the converted.

“MUSIC REMINDS US WHO WE ARE”

At Future Yard, we’re ready to play our part in the fight. We’ll continue to make sure that our work is as broad, open, international and diverse as possible. We’ll celebrate our differences, our plurality, our multiculturalism. There’s something fundamental about a venue on Argyle Street hosting Ethiopian Jazz, American Blues, Peruvian Psych, French Pop, Japanese Drone, Brazilian Tropicália and Indian Minimalism. It opens up the world. Music reminds us who we are.

The Future Is Birkenhead,

Craig

MESSAGE FROM THE CHAIR

WOW! What an incredible 12+ months it's been since our last report was published, just after the 'big bang' creation of a whole new Board to steer Future Yard to its next major evolutionary level, and deliver on our vision *"to positively transform both Birkenhead and the nature of what a UK grassroots music venue does, based on the founding principle that music can change the world"*.

The numbers and case studies throughout this prospectus tell their own remarkable story and are a testament to the creativity, commitment and brilliance of Future Yard's whole team. As Chair, however, I'd like to highlight more strategic developments over what has been a period of sustained, purposeful change.

The springboard was instituting comprehensive new governance arrangements spanning various committees and working groups.

This was explicitly geared towards rapidly integrating Board members, maximising the application of our individual and collective expertise, refining structures and processes, and supporting the Senior Management Team, all to deliver on both short- and medium-term imperatives plus longer-term goals.

As detailed elsewhere, the successes beyond core restructuring have been phenomenal across all areas; from training provision to schools

work, sustainability, social impact, local/regional partnerships and securing investment, to national thought leadership. Not to mention the astonishing quality and diversity of music – from jazz/funk trailblazers The Headhunters and newer icon Nadine Shah, to experimental harpist Mary Lattimore, emerging local acts and a wealth of other brilliant performers across every genre imaginable!

Arguably the biggest achievement since the last Annual Report, however, has been to lay firm foundations for the truly transformational year to come. This should not only see transition from a CIC, and a new membership programme and wider fundraising strategy, but also delivery of a £2.3million capital programme to upgrade facilities and create a new 600-capacity venue.

Times are tough, and, like so many creative and other enterprises, Future Yard faces multiple challenges within the current economic climate, at a time of profound global uncertainty, and when our national social fabric feels more fragile than ever. That is why these undertakings next year are designed to get and stay ahead of the curve, by enhancing the organisation's commercial viability and sustainable growth in line with our core mission and positive, place-shaping purpose.

The good news in tandem is ever-greater UK policy emphasis on 'place' and the power of localities to drive

change bottom-up. The maturity and place leadership of the Liverpool City Region are now nationally recognised; innovation-driven inclusive growth is at the heart of the new LCR Local Growth Plan; and the holistic regeneration of Birkenhead town centre is a top priority for Wirral Council. As a proven pioneer and community anchor institution, Future Yard is ideally placed to help deliver on these national, regional and local agendas, plus capitalise on associated opportunities, especially those directly earmarked for Birkenhead.

Future Yard is a mission, an enterprise and a family that it is an inspiring, energising and enlightening privilege to be part of. So a huge THANK YOU to fellow Board members, and, on behalf of the whole Board, to all Future Yard's staff, artists, customers, funders, sponsors, partners, trainees, neighbourhood champions, clients, suppliers and other fantastic supporters and advocates of all kinds for all your efforts!

We very much look forward to working with you – plus hopefully a myriad of amazing new partners – over the next 12 months. Here's to the next five years of changing the world through music, one gig at a time, and just when it appears to need it most. The Future Is Birkenhead!

John Whaling
Chair, Future Yard CIC





LIVE PROGRAMME

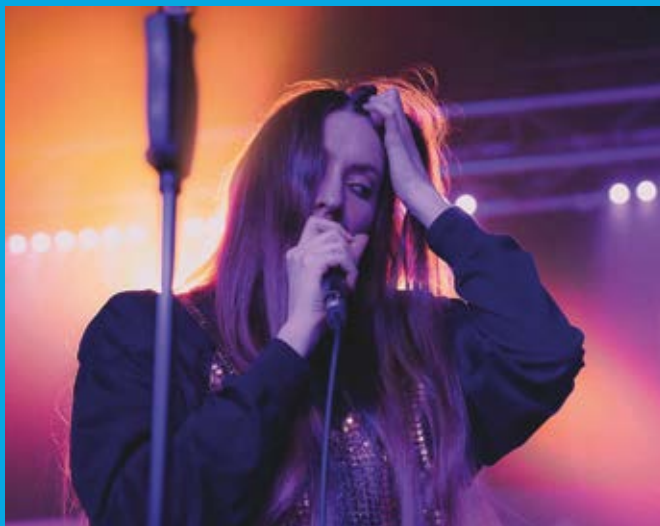
24/25 AT A GLANCE...

184 events
featuring...

669 bands and artists

430 local artist
performances

30 external promoters
(19 from Liverpool
City Region)



Future Yard's live programme - the artists and events we present on our stage - are the beating heart of everything we do. We believe in a live music venue's power to bring about positive lasting change in our town. And this all starts with what we present on our stage.

The past twelve months have seen encouraging development in Future Yard's live programme and a stack of memorable highlights. We hosted 669 bands and artists across 184 live events during this time, providing more vital early-career opportunities than ever for 430 local artists to showcase their talent on our stages, kickstarting their journey towards one day headlining in their own right.

Our biggest ever Future Now Festival - headlined by Everything Everything and Nadine Shah - saw two days of live music envelop Birkenhead, with music across both Future Yard stages and Birkenhead Town Hall, along with the emerging Joy and Make spaces. Over 2000 people attended this annual in-house festival celebrating the eclectic best in new music, a watershed edition of the event which kickstarted our journey back in 2019.

Our outdoor stage also saw the otherworldly return of The Justified Ancients Of MuMu's expansive 'The People's Day Of Death' happening.

Partnerships with external promoters continued to strengthen, with shows by national players such as FORM, AGMP, Kilimanjaro, Through The Noise, Crosstown, Now Wave and more, bringing diverse sounds and eclectic expertise in specialist genres from

"Shez Raja's show went really well and the room was bouncing. A great start to what I hope is going to be a long and successful partnership."

Pravinder Singh - Head of Programmes And Planning for Milap Indian Arts & Culture.

classical to jazz, electronica and hardcore punk. We continued to build on partnerships with Independent Venue Week, MILAP, Africa Oyé, MVT and others, which continue to support the profile of the venue in the region and nationally.

Our focus on helping nurture promoters locally has led to regular shows with 471 CIC, Rogue Country and Glorified Cabaret. A wealth of aspiring promoters have taken their first steps into presenting and championing the music they believe in and ensuring it is platformed within their community, with big one-off annual events from Blackfest, Crapsons and Boot Magazine, plus Bill Ryder-Jones' Yawn Studios hosting their now annual staple all-day with us.

"Future Yard is one of those venues that just gets it. Amazing sound, passionate crew, and a real community vibe in an area that you wouldn't expect. It's brought about some of our favourite memories and we'll always keep coming back, if they'll have us!"

bdrmm



DRY CLEANING BOSTON MANOR HUEY MORGAN DJ FORMAT
CONGO NATTY INME COLA THE HEADHUNTERS HURRAY
FOR THE RIFF RAFF DON LETTS EVERYTHING EVERYTHING
NADINE SHAH HAMISH HAWK SHE DREW THE GUN NUBIYAN
TWIST THE LOVELY EGGS JANE WEAVER BDRMM MELT
BANANA JEFFREY LEWIS JOHN FRANCIS FLYNN DREAM
WIFE DEAF SCHOOL ECHOBELLY METZ DOVES BILLY
NOMATES THE BUG CLUB DJ YODA JOSHUA BURNSIDE

To find out more about our upcoming shows visit futureyard.org or by scanning here



LIVE AUDIENCE

24/25 AT A GLANCE...

29,000 total audience

12.5% from **CH41/CH42** - our immediate local neighbourhood

30% from areas of **high social deprivation***

75% from **Liverpool City Region**

52% from **Wirral**

79.5% used **environmentally friendly** options to travel to the venue (public transport, bike or on foot)

*as defined by lowest 20% on IMD data

Our audience powered us through a bumper year of activity, with a growing loyalty leading to an increased sense of discovery.



Our total live attendance numbers rose almost 10% in the 24/25 period, split across our live programme, non-ticketed events, studios and general footfall. As we have become more established on the national touring circuit, and with a growing reputation locally, our attendance figures have increased steadily. This not only reflects a strength for Future Yard, but also for Birkenhead - **72% of our audience said that their visit to the venue had a positive impact on their view of Birkenhead as a whole.**

The core of our audience is attendees at live shows, and this remains remarkably consistent. We expect to have a large portion of attendees from our immediate neighbourhood and across the City Region, and we know that we serve a vibrant community of gig-goers on both sides of the River Mersey. What is interesting is that this core grouping has stuck with us even as costs have risen. The price of tickets, food and drink and transport costs have all increased over the past two years, but this hasn't deterred live music lovers from going to see shows. This is remarkable when you consider that the Liverpool City Region contains among the highest percentage of deprived neighbourhoods in England, which just proves how important live music is to this particular community. It also remains a huge source of pride to us - and no doubt to the 10% of our

immediate neighbours - to see Birkenhead listed on national tour posters. Long may that continue!

Loyalty is also another strong characteristic of our audience, with **73.2% of attendees coming to more than two shows**, and 60% saying that Future Yard became the venue they visited most frequently during this period. This is not just down to the quality and breadth of our programming, but also because of what we stand for, which chimes with many of our regular attendees who are proud advocates for us outside of the building. While our audience demographics still skew slightly older and male, we see a clear opportunity to attract younger and more diverse audiences as this journey continues. Our audience continues to believe in the Future Yard ethos, understands the changes we are working to make, and helps us carry that message even further through word of mouth.

"Future Yard is a beacon of the good things that are happening in Birkenhead. It's an intimate venue staffed by people who obviously enjoy what they do in a friendly welcoming environment."

Audience survey



“Such a hidden gem! Great atmosphere for a gig, hope to see bands here. Staff were friendly and there was a calm and positive vibe throughout the night. Loved that I could order a pizza before the gig too - a Gherkinhead!”

Google review

To find out more about our upcoming shows visit futureyard.org or by scanning here



OUR NEIGHBOURHOOD

24/25 AT A GLANCE...

1091 free tickets distributed through our **Neighbourhood Tickets Scheme**

13% of children and families attending **Mosh Tots** from **CH41/42**

18% of children and young taking part in **New Noise Music Club** from **CH41/42**

18% of **Sound Check** participants from **CH41/42**

72.5% of **2024 Audience Survey** respondents said their visit to Future Yard **positively changed** their perspective of Birkenhead



We believe in the power of music to change people's lives. As a community music venue, we prioritise serving our local neighbourhood, increasing access to live music, training programmes and family events for people who need it most.

We are passionate about being open and accessible to all, but we have a particular focus on our local neighbourhood, looking to ensure that the positive impacts of our work are felt by those who need it the most. Future Yard is located at the heart of Birkenhead, within the ward of Birkenhead and Tranmere, adjacent to Bidston and St James, and Rock Ferry. This trio of wards overlays with the postcodes of CH41 and CH42.

"It was my first time going out to see a band in over two years last Saturday due to mobility and mental health issues. I had a great time, so it has given me the confidence to try again soon."

NTS Feedback Survey Respondent

These communities are our immediate neighbours and experience some of the highest levels of social deprivation locally and nationally - falling in the highest 0.3% in the UK when measured through Indices of Multiple Deprivation (UK Government's social deprivation metric).

Across all of our work, from accessing our live programme, to Sound Check to Mosh Tots, we seek to open up opportunities for people from this neighbourhood to take part, to learn, grow and experience something new through music.

The Future Is Birkenhead, as a phrase and our mantra, is no accident; we're passionate about changing people's perceptions of our town. Future Yard is at the heart of the regeneration vision for Birkenhead - a place with music in its DNA. We believe in the power of music and the positive impact a high-quality community music venue can have on people's impressions of our neighbourhood.



Now in its second year, the Neighbourhood Ticket Scheme (which distributes free tickets to local people who would otherwise be unable to experience live music) has expanded. Tickets have previously only been distributed by our Neighbourhood Champions Group, which includes organisations such as Wirral CYPMHS, Tomorrow's Women Wirral and Make it Happen. Now recipients can access tickets directly, having been referred by one of our Neighbourhood Champions. There are currently 22 local organisations individuals signed up to the scheme.

This year, we have distributed 1091 free neighbourhood tickets, an increase of over 50% compared to last year.

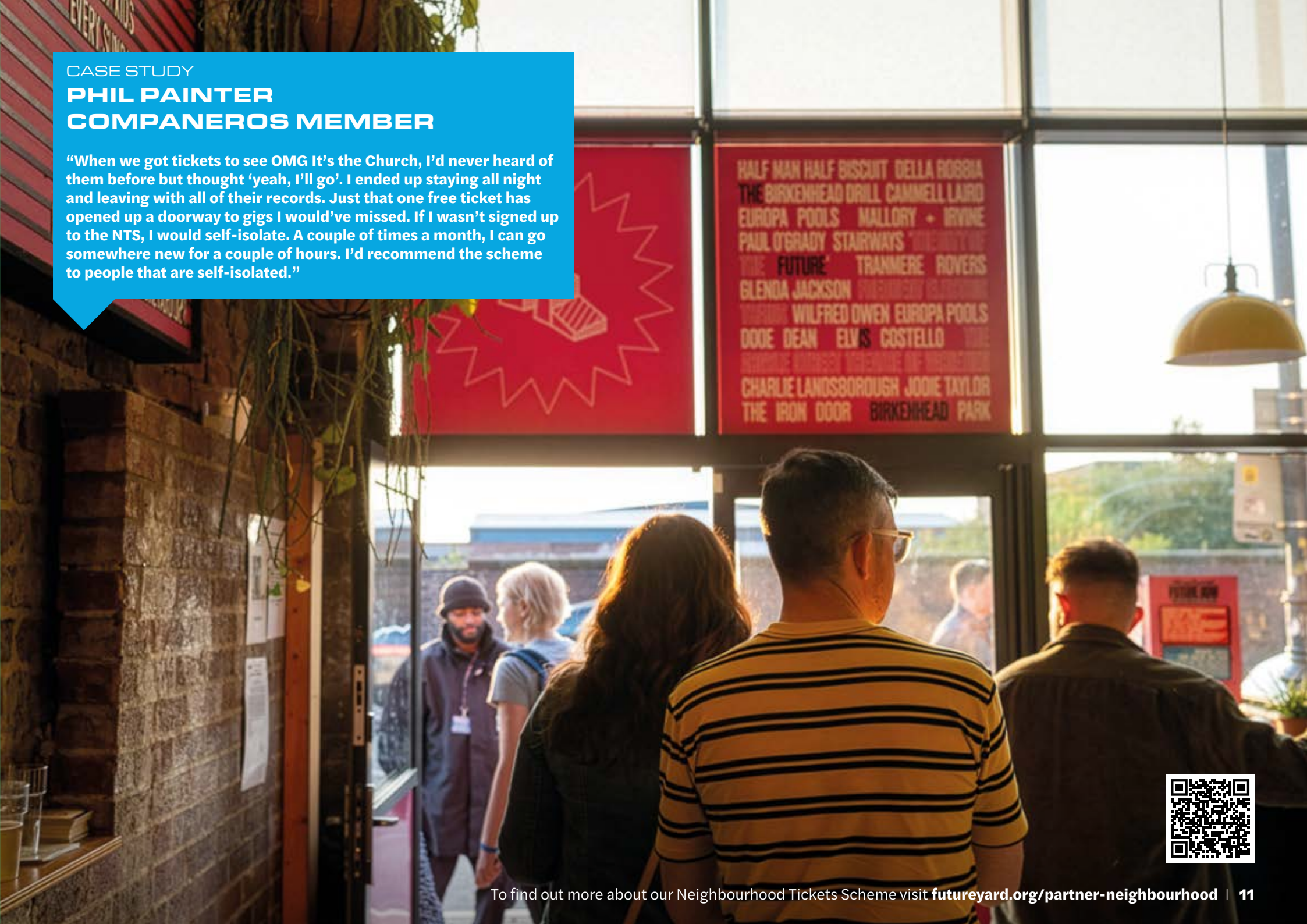
"I think the Neighbourhood Ticket Scheme's great - I feel like I have to tell everybody! As soon as you walk through the doors here, you just get such a warm welcome. It would be impossible for a young person to walk in and feel intimidated. If you can get someone through the door, that can lead to them becoming part of this amazing place."

NTS Partner Organisation

CASE STUDY

PHIL PAINTER COMPANEROS MEMBER

“When we got tickets to see OMG It’s the Church, I’d never heard of them before but thought ‘yeah, I’ll go’. I ended up staying all night and leaving with all of their records. Just that one free ticket has opened up a doorway to gigs I would’ve missed. If I wasn’t signed up to the NTS, I would self-isolate. A couple of times a month, I can go somewhere new for a couple of hours. I’d recommend the scheme to people that are self-isolated.”



TALENT + SKILLS DEVELOPMENT

24/25 AT A GLANCE...

166 participants
during 24/25

161 live
shows

2592 hours of
practical
experience

90% increase in
skills + sector
awareness

91% increase in
confidence



SOUND CHECK

Sound Check is the launchpad for tomorrow's live music professionals. In 2024–25, a record-breaking cohort dived into hands-on gigs and industry experience. Now we're gearing up to revitalise the programme as an Independent Training Provider, unlocking even bigger opportunities and shaping the future of live music training.

Now in its fifth year, Sound Check continues to open the doors of the live music industry to, and inspire people across, the Liverpool City Region and beyond. Our programme offers free, inclusive training in live sound, lighting, stage management and event production, combining structured training sessions with real-world, hands-on experience at Future Yard shows.

In 2024–25, we enrolled a significant 166 participants, our highest number yet, creating valuable learning opportunities for every individual. Across 161 live shows, they delivered 2,592 hours of practical experience, contributing directly to the professional running of events while developing confidence and technical expertise. Evaluation showed a 90% increase in skills and sector awareness, and a 91% rise in confidence.

This year also marked a pivotal step in Sound Check's journey. Following a full programme review, we've launched a refreshed course in 2025–26 - the first to be delivered in-house as an Independent Training Provider, in partnership with Liverpool City Region CA. This marks the beginning of an exciting new chapter, enabling Future Yard to shape and deliver high-quality training independently, strengthening our impact and ensuring even greater accessibility.

Our alumni continue to thrive: from touring with national acts to securing technical roles in venues and



progressing to study at leading institutions. At the heart of it all is our belief that the live music industry should be open to everyone. With inclusivity, creativity and real-world learning at its core, Sound Check is building a stronger, more diverse workforce for live music's future.

"The most valuable parts for me were the practical elements, being on site, working alongside professionals, and seeing how it all actually happens. That experience made everything click. It wasn't just learning, it was living the job. It made me realise that I do belong in the live music industry, and I now have the skills to prove it."

Sound Check participant (survey response)

"This course led me to pursue event promotion and continue to work in live music in different roles. Even though it's not my full-time job, it's still important that I keep music in my life. Sound Check gave me the skills, contacts, and confidence to keep doing that, and now I'm always looking for new opportunities in the sector."

Sound Check participant (survey response)

To find out more about Sound Check visit soundcheck.futureyard.org or by scanning here



TALENT + SKILLS DEVELOPMENT

24/25 AT A GLANCE...

76 bands/artists have
**received support
and guidance**

60 bands/artists
received **dedicated
business support**

86% acknowledged a **significant
increase in confidence
and ambition**

90% **demonstrated career
progression** thanks
to Propeller support

250 mentor sessions, plus 14
workshops and a 2-day
in person conference

494 artists using
our studios

PROPELLER

Future Yard's Propeller programme supports the development of local music creators. Through mentorship, workshops and performance opportunities we seek to encourage audience development, strengthen professionalism and boost ambition within our community of talented bands/artists.

Propeller seeks to provide a blend of practical and strategic support to today's music creators; with access to high-quality rehearsal studio space, mentor support and a dedicated development plan alongside a rolling programme of workshops and masterclasses from leading music minds.

At the start of 24/25, Future Yard joined PRS Foundation's Talent Development Network, a vital national collective of 73 talent development organisations across the country, including organisations such as Bristol Beacon, Generator, Oh Yeah Music Centre and Roundhouse Trust. This three year partnership places Future Yard alongside many of the leaders in the sector and provides a unique opportunity for collaborations, which will only help serve the artists we support.

Propeller delivered a business development programme this year, in partnership with Wirral Council, seeking to support artists in establishing robust business foundations. 43 local bands/artists were supported through dedicated workshops and mentorship covering music industry revenue streams, royalty registration, finances and bookkeeping, business registration and best practice..

In January we hosted Beacon; a 2-day conference to kick off a positive year, with leading industry professionals travelling to Birkenhead to take part in panels and

conversations. Across the year 26 leading industry professionals came to Future Yard and shared their insight with our community, from companies and organisations such as Apple Music, Tunecore, PRS Foundation, Redlight Management, Sentric Music, Deer Shed Festival and more.

As with all aspects of our work, we seek to amplify our work in the areas of highest need. 33% of our supported music creators during 24/25 are from areas of acute social deprivation (top 20% of IMD nationally) and 10.25% are from our immediate neighbourhood in CH41/42.

"Propeller has helped us make better decisions and has ultimately saved us a lot of money that we would have spent on things that we didn't need. It's great to be able to talk through ideas that can help us get our music out to more people."

Clockwork Gibbons



Meet a Propeller artist

ALRIGHT (OKAY)

Ahead of this year, alright (okay) had been gigging locally, releasing a number of singles independently. Renowned for their high energy live shows, they were keen to broaden their audience, playing selective shows in different venues across the UK and building towards an EP release in 2025.

The band forged a relationship with Future Yard after playing a number of high-profile support slots and appearing at our flagship Future Now Festival in August 2024. Following this they began to engage with the Propeller programme, attending workshops and shaping a development plan through a series of mentor sessions, building on their industry knowledge and shaping a strategic approach.

alright (okay) also embraced our business support sessions and saw this as the next logical step in the growth of the band. They undertook a process of professionalising approaches to financial record keeping, tracking expenses, budgeting, registering for royalty collection and self assessment, before drafting a partnership agreement with the band and setting up as a formal partnership.

Following connections made at Propeller events, the band were booked to play Stockton Calling and Focus Wales festivals. By March 25, alright (okay) had scheduled a headline show in November 2025 at Future Yard and set out a full 12 month strategic plan of activity to coincide with their upcoming EP release.

You can listen to alright (okay) at alrightokayband.bandcamp.com



"It would have been mad spending so long making this EP and then not knowing what to do with it, other than sticking it out and hoping for the best. Thanks for helping me with the plan. There's so many things in here that I'd never even considered, and I can see them already working on the first single. Everything feels super clear."

Trial Tapes



To find out more about Propeller visit propeller.futureyard.org or by scanning here

CHILDREN + YOUNG PEOPLE

24/25 AT A GLANCE...

1443

children at
**Mosh Tots
Gigs**

24

**biweekly
shows**

80%

increased musical
engagement and
happiness



MOSH TOTS

Our Sunday morning gigs for kids (and well-behaved parents!) are where tomorrow's music-makers get their very first taste of live music, creating a safe, exciting space to dance, sing, and discover the magic of music — together with friends, family, and a crowd that's just their size.

Mosh Tots continues to be the gateway to live music for the youngest members of our community, giving children their very first taste of bands, instruments, and the buzz of a real gig. Now in its third year, the programme has gone from strength to strength, running biweekly and consistently drawing fantastic audiences.

We believe that live music should be for everyone, no matter your age. For too long live music venues have been off limits for young children... and their parents. Mosh Tots flips that on its head and is an opportunity to share the joy of live music together as a family.

This year we've taken Mosh Tots to new heights with two festival specials and a host of exciting themed shows, each one packed with energy, colour and fun. 1443 children have taken part in our sessions across the year. These events have brought families together, creating a shared space where music is celebrated, friendships are made, and young people feel part of something bigger.

"What a way to round off the weekend! The Mosh Tots gigs for kids are an absolutely brilliant way to get your kids into live music! Not only is it just a really fun way to spend your Sunday morning, the kids get to see instruments being played up close, with family friendly - but still cracking - tunes. The Mosh Tots Band do a totally awesome job of making everyone feel welcome and included, and even manage to weave in some musical knowledge as they take the kids on a tour of different genres."

Mosh Tots Parent



Beyond the gig experience, Mosh Tots has become a springboard into further musical opportunities at Future Yard. Many of our young attendees are now taking part in our other creative programmes, showing the powerful role Mosh Tots plays in sparking long-term engagement with music.

We've also taken the spirit of Mosh Tots out into the wider community, delivering our interactive band clubs at local events and festivals. These outreach sessions have inspired even more children to pick up an instrument, join in, and imagine themselves on stage.

This is where children can begin a lifelong love affair with music and enjoy a fun-filled introduction to key concepts. 80% of parents surveyed stated that Mosh Tots had increased musical engagement and happiness in their little ones.

Mosh Tots breaks down barriers by making live music accessible and fun for the very youngest audiences. Our themed shows and community events attract fantastic numbers, creating memorable first experiences with music that fuel confidence and creativity. By taking our interactive band clubs into the community, we're reaching even more children, inspiring them to engage with music beyond the gig and become part of Future Yard's growing musical family.

Mosh Tots is proving that music can inspire, connect, and empower, no matter your age. By making live music accessible, joyful, and unforgettable from the very start, we're helping to create the next generation of music lovers, musicians, and community champions.



To find out more about Mosh Tots visit futureyard.org/mosh-tots or by scanning here



CHILDREN + YOUNG PEOPLE

24/25 AT A GLANCE...

45 New Noise
participants

33 weekly
sessions

3 live
performances

100% of those entered
achieved **Arts Award**
accreditation

NEW NOISE

New Noise is where the next generation of music makers begin. Every Saturday, young people aged 11–16 take over Future Yard to explore instruments, write songs, and play the music they love. It's all about creativity, confidence, and starting the journey to becoming tomorrow's headliners.

New Noise continues to be the beating heart of youth music at Future Yard, a place where 11–16 year olds can discover their sound, hone their skills, and grow in confidence. Every Saturday during term time, Future Yard transforms into a creative hub where young people collaborate, experiment with instruments, and explore the music they love.

In 24/25, the programme welcomed 45 participants across our 11–13 and 14–16 cohorts, delivering 33 high-energy sessions. From the first strum of a guitar to the thrill of performing as a band, each session was designed to encourage creativity, teamwork, and a sense of belonging.

One of this year's proudest achievements was that **100% of eligible participants achieved Arts Award accreditation**, a testament to the dedication of the young people and the support of our experienced tutors. These awards not only recognise their musical development, but also boost their confidence and help them take the next steps on their creative journey. New Noise has also continued to shine as a stepping stone into wider opportunities. Several participants have progressed into other Future Yard programmes and live performance opportunities, building on the skills and connections they've developed here.

By giving young people the freedom to explore music, we've created a space that celebrates individuality and encourages self-expression. While New Noise is set to

evolve as part of our ongoing process of evaluation, we will continue to make a difference with every chord, beat, and lyric!

"Future Yard is a brilliant venue. My daughter has recently graduated from the New Noise Project, I can't ever thank the team enough for what they've done for her. It changed her life, and brought her so many great friends and experiences. The skills she acquired have earned her a place on the music course at LIPA"

New Noise Parent



CASE STUDY

PAUL

“When Paul joined New Noise Music Centre, he was painfully shy, with PTSD and acute anxiety from severe bullying. He had never played an instrument and felt unsafe attempting music in previous settings. Through our small-group, guided approach, Paul explored guitar and bass before finding his passion for drums. Within 12 weeks, he performed on stage, a huge leap from being unable to say his name in week one. After setbacks, he learned to communicate his needs and now thrives as a confident, leather-jacketed performer, supporting peers and sharing music with enthusiasm. His transformation has been remarkable and inspiring.”



24/25 AT A GLANCE...

12

Primary
Schools in
pilot project

3500

Children set to
take part



FY x SCHOOLS

Future Yard x Schools is redefining what music education in Primary school can be. In 2024–25, 12 primary schools joined us to start the journey, looking forward to blending inspiring classroom learning with life-changing live music experiences.

Future Yard x Schools is a bold new step in music education, designed to inspire young minds, raise confidence, and connect learning directly to the real world of music. **The programme will see local Primary Schools deliver a Future Yard-created music curriculum in core lessons, alongside amazing live music experiences.** This year, we've been laying the foundations for a programme that will transform how primary school pupils experience, create, and understand music.

In 2024–25, we secured partnerships from 12 primary schools across Wirral, reflecting a shared belief in the power of music to engage, excite, and empower. We also forged a direct partnership with the Love Music Trust, ensuring the programme is supported by leading music education expertise and connected to a wider network of local opportunities.

Our curriculum is being built from the ground up to align with the National Curriculum while staying rooted in creativity, collaboration, and industry relevance. Teachers will be equipped with high-quality, ready-to-use resources, backed by training from Future Yard's team of musicians and educators. Beyond the classroom, pupils will access innovative extra-curricular opportunities, from interactive band days and school trips to live music venues, to a dedicated schools' festival celebrating their achievements.

While the programme launches fully next year, this year's work has been all about designing something that is ambitious, inclusive, and sustainable. We're ensuring that when the first lesson begins, every detail, from lesson plans to live events, is ready to give pupils an unforgettable, empowering journey.

Future Yard x Schools has established a direct partnership with Love Music Trust, working together to offer national-leading music experiences as well as placing modern, high-quality instruments into schools, enhancing children's hands-on experience with music. Together, we're making sure schools have the right resources and support to inspire creativity and give every child the chance to explore and enjoy music fully. Future Yard x Schools is more than music lessons; it's about unlocking potential, igniting passion, and giving young people the tools and inspiration to shape their own futures.

"...a significant number of disadvantaged children are achieving higher progress rates, speaking highly of the way they learn, showing enthusiasm for their current learning in lessons and have a deeper understanding of essential knowledge and how it can be used to contrast, compare, or apply into new or different contexts."

Future Yard x Schools pilot school

"Children were very positive when talking about music and described high levels of enjoyment in their lessons with the new Future Yard scheme. Key Stage 2 were extremely confident with vocabulary and discussing what they had learned so far."

Future Yard x Schools pilot school



SUSTAINABILITY

24/25 AT A GLANCE...

0 **emissions** from electricity use with renewables from Ecotricity

18% **reduction in CO₂e** from 2023-24

8 **tonne CO₂e reduction** in audience travel impact

25% **increase** in artist public transport use through **Plug + Play** initiative

1 year of **Future Planet** delivered

1 **Net Zero strategy** created

“Our partnership with Future Yard exemplifies how sustainability can be embedded across industries—from energy and infrastructure to arts and culture.”

Ecotricity

Environmental sustainability is at the heart of our vision for a transformed Birkenhead and our updated Sustainability Roadmap, launched in 2024, alongside our bold Net Zero commitment, will help us get there.

Our ultimate goal, when striving for environmental sustainability, is to **eliminate our impact on the planet**, while advocating for sustainable practice in our community and setting the standard nationally for how live music can lead the fight for climate justice.

During 24-25, we have made positive progress on this journey by shaping a **comprehensive net zero strategy, aiming for operational net zero by 2030 and full net zero by 2035**. As one of the first arts organisations in the UK with a dedicated net zero plan, we are pioneering a vision for the future of the sector.

Read our **NET Zero plan** to learn about how we're working to reach this goal!



We launched **Future Planet** - our regular series of events aimed at engaging our audience with climate and sustainability. Comprising our Wax + Gears pedal-powered carnival, POP Conference exploring sustainability within the creative sector, Mosh Tots Earth Day and Propeller Sustainability Workshop, the programme is designed to focus in on and engage with each of our key audience demographics around sustainability. Whether it's with gig goers, regional and national businesses, families or artists – we are exploring themes of climate action together. We are proud to have partnered with Ecotricity to deliver the programme this year.

A central tenet of our work is effectively **reducing audience travel impact, which represents 76% of our overall environmental impact**. For the first year, we have recorded a reduction in audience travel impact, with more people choosing public transport and less people driving diesel cars. We continue to offer 10% off all food and drink to cyclists.

In April 2024 we hosted the inaugural Sustainable Travel Month, a month-long campaign to encourage audiences to make greener choices when travelling to Future Yard. Working with transport partners Merseyrail and Arriva we offered free and discounted public transport to our events, aiming to promote awareness of sustainable transport choices. 23% of our audience engaged with this initiative.

In addition to engaging our audience, in the coming years we will be working closely with public transport operators, the cultural sector, Wirral Council and Liverpool City Region to establish a wider City Region baseline, map challenges and opportunities, and develop a strategy to increase public transport use and active travel.

CASE STUDY

ALL CAPS COFFEE

Based in the North West, All Caps is a company born out of a passion for truly tasty coffee, 'Roasting and Posting' weekly - Dan has been with us on the Future Yard journey since 2021.

"For over four years, we've had the privilege of partnering with our friends at Future Yard, a collaboration that's been at the heart of our journey from day one.

Our goal has always been to work alongside like-minded local businesses and we knew from the outset of our relationship that we were on the same page when it came to quality coffee and ethical sourcing.

We're thrilled to direct our customers to this vibrant space and its welcoming team whenever they ask where they can get a brew of ours locally. Here's to celebrating shared values and local partnerships between independents!"

Dan, ALL CAPS Coffee



CARBON CALCULATIONS 24/25

SCOPE 1 - DIRECT EMISSIONS

Emissions that occur from sources in our building, in this case gas powered heating.

7.4 TONNES CO₂E

This is a slight reduction of 100kg from previous years, although the size of the venue and amount of activity happening in it has grown in that time. When we opened our pizza kitchen, we replaced gas appliances to make it fully electric. This makes heating the building the only cause of scope 1 impact. In future, we will be exploring the installation of heat pumps and passive heating solutions to further reduce our usage.

SCOPE 2 - INDIRECT EMISSIONS

Emissions related to the production of electricity off site, which is used at the venue.

0 TONNES CO₂E

If we had used fossil fuel powered electricity, in the last year we would have produced 11.7 TONNES CO₂E. However, our supplier is Ecotricity - a fully renewable electricity supplier. This means our Scope 2 impact is completely negated, representing an improvement of 4.5 tonnes CO₂e on 23/24.

"POP29 was a brilliant day full of thought provoking discussion."

Attendee response

SCOPE 3 - INDIRECT EMISSIONS

All remaining indirect emissions in the venues value-chain Incl. audience travel, waste, water and wider supply chain.

46.1 TONNES CO₂E

We have a detailed reporting breakdown for all non-audience travel emissions and our audience travel data is based on regular audience surveys. Full details of our carbon accounting process can be found in our 2024 Sustainability Roadmap update.

Read our **Sustainability Roadmap** to learn about how we're working to reduce our emissions!



TOTAL CARBON FOOTPRINT 2024-2025 ACROSS SCOPE 1,2 AND 3:

53.5 TONNES CO₂E

AN 18% REDUCTION COMPARED TO THIS TIME LAST YEAR

OUR TEAM

While Future Yard's programmes and live music experiences expand and diversify, so too does the hugely passionate team of staff members who deliver this, 7 days a week.

Future Yard's work is conceived, curated and delivered by a dedicated team of music lovers who share Future Yard's mission and embody our values. Future Yard currently has 54 team members, split across staff on payroll and freelance contracts. The team is young, with 85% of the workforce under 35 years of age. We feel this reflects our commitment to supporting and nurturing the next generation of talent, offering opportunities to staff members to develop within their areas of interest which may or may not be specific to the role they perform. We are proud of the fact that 90% of our event production team – including engineers, event managers and box office staff – continues to consist of Sound Check graduates, maintaining a young, passionate and driven team who deliver our live events to the highest standards possible. Members of our event production team who have moved on from the organisation have gone on to secure full time employment at larger venues in the region and complete national tours with established artists.

Our organisation has a 57% male, 34% female and 9% non binary gender split. Ethnically the workforce is 85% white British, a reflection of the community in which we are based. We have taken steps to enhance our recruitment process, allowing us to collect equal opportunities data which can be used for positive discrimination purposes where appropriate. It also allows us to understand who is applying for our vacancies and assess how far the appeal of our employment opportunities stretch. This information is helping us to update and improve our recruitment processes.



45% of our staff identify as neurodivergent, 52% of the team are heterosexual, with the remaining 48% identifying as bisexual, queer, gay, in another way, or would prefer not to say.

We are excited about new opportunities and developments planned for 2025-26 as we anticipate our team will expand further, offering opportunities in all departments of the organisation.

MEET ONE OF THE TEAM...

AMY CADWALLADER

“Having completed the Sound Check programme in late 2021, I started working on the box office in spring 2022. This opportunity helped build my confidence and social skills as it involved interacting with new people on a weekly basis, learning about different aspects of the venue and answering customer queries.

Following on from this I was able to train to become an Event Manager. This opportunity tested and enhanced my skills in interacting with people and problem solving, taking on more responsibility running the delivery of shows. I have had the opportunity to work on a variety of different events at Future Yard including running various stages at Future Now Festival, Weddings, sold out shows by high profile artists, conferences, and comedy shows.

Recently, I have progressed further and started assisting with advancing gigs. This involves making arrangements to support the delivery of a show and gathering information to complete event plans. This has enabled me to gain even more insight in seeing an event from inception through to delivering the event on the day.

A full circle moment was recently speaking with the current cohort of Sound Check participants about my role at Future Yard. Having started out as one of them only a few years ago and seeing where I am today, with the experience and confidence I have gained, both in house and elsewhere, has been a very enlightening moment to reflect on.”

I.D.E.A

Inclusivity, Diversity, Equity and Accessibility (I.D.E.A) is central to the work we do at Future Yard. Our very existence is based on harnessing the power of music to make positive change in our town, to inspire local people, while creating life-changing opportunities and shaping a new music future.

It is vital that we not only view Future Yard as a key community asset for those that need it, but that we approach every activity we offer with the knowledge that not everyone around us is on the same starting block and that we must implement measures that result in true equity across all of our work.

We firmly believe that ‘The Future Is Birkenhead’. Our location and surrounding communities are the main characters in the story of Future Yard. It is key that lived experience of the area is represented from those interacting with our audience and on our stage, through to programme creators and decision makers.

At Future Yard, we want to cultivate an environment that encourages freedom of expression alongside personal and professional development. We welcome music fans with an inclusion mindset, prioritising growth through listening and learning. We believe that it is our responsibility to represent a diverse array of music styles and genres on our stages, to not only ensure diversity of representation (if you can’t see it, you can’t be it), but to educate and inspire our audiences by showcasing the music of those with very different life experiences to their own.

Creating an inclusive culture where everyone feels like they belong requires intentionality and action across all of our practices. **To this end, we have committed to a structured I.D.E.A framework**, a programme of work that not only highlights the many considerations we must make across

the different facets of our organisation, but also provides interventions and targets that work towards improving the experiences of those engaging with Future Yard already, and welcoming diverse audiences to our events, programmes and workforce in the future.

This framework focuses on the Future Yard workforce, adult and child trainees on our programmes, artist performers and their crews and our audience, both young and older.

Initially, we will be focussing our energies, working to;

1. Diversify our team and the performers on our stages
2. Improve accessibility of our spaces
3. Develop our community partnerships to access new audiences
4. Improve safeguarding practices to manage volume as our community grows
5. Improve workforce and participant well-being
6. Influence change across our sector and beyond

Supported by the Future Yard CIC board and led cross-team, we will work alongside sector partners and leaders, including Liverpool City Region Music Board, Keychange, Attitude Is Everything, Musician’s Union, The Good Night Out Campaign and utilise the expertise of funders such as Arts Council England, Youth Music and PRS Foundation to help shape our approach.

We look forward to sharing the details of further progress in this area in subsequent Annual Reports.



**“IF YOU CAN’T SEE IT,
YOU CAN’T BE IT”**

THE YEAR AHEAD

We're proud of the progress made over the past 12 months, a series of achievements we've set out to celebrate across these pages. But focus invariably shifts to what's next. At the time of writing, we're already ploughing deep into 25/26, with a number of key areas of focus...

The delivery of the **next phase of our capital building project** is a central objective. Those who have been following our progress over recent years will be aware that the original intention for expansion was to establish a new live venue within the railway cutting adjacent to Future Yard, as part of the Dock Branch Park scheme. Though we maintain a long-term commitment to this, due to changes in timeframes, we made the decision to focus development initially on our existing site. With the support of Wirral Council and Arts Council England, we are currently in the final stages of planning to create a permanent, fully enclosed, 600 capacity second live room on the site of our current garden, along with expanded studio and workshop facilities. If everything progresses to plan, these new spaces will open late summer/autumn 2026.

From our experiences with Future Now Festival, as well as successful high profile headline shows we've hosted in our garden, we know that there's a strong appetite from artists and audiences alike for higher capacity shows at Future Yard. The opportunity to present artists all year round - no matter the weather! - provides the chance to work with such artists more regularly, which

in turn brings greater opportunity to reach and build new audiences.

The ongoing **development of our Skills and Learning programmes** will be a principle driver over the next twelve months, further supported by these expanded facilities. We are currently delivering a pilot of our Future Yard x Schools programme, seeing 12 local Primary Schools delivering a Future Yard curriculum as part of their in school, timetabled music lessons. Alongside an innovative programme of live music experiences and extra-curricular activities, we believe this has the potential to be transformative for local children. We'll be working with these partner schools to learn from the pilot and shape an ongoing model which can benefit children across Wirral and beyond.

Our Sound Check programme has been a central tenet of the Future Yard model since our inception and the opportunity to successfully deliver the course as an Independent Training Provider, in partnership with Liverpool City Region, is a primary focus for us this year. We see the power of this work based learning around us everyday, with over 90% of our events team being alumni from the course and many more working in the sector, and we're passionate about creating a sustainable pathway into the live music industry.

The **growth of our neighbourhood networks** will also be a key focus for the coming year. We've shared in this report how the expansion of our Neighbourhood Champions Network has directly resulted in local people who would otherwise not have the opportunity to enjoy live music, being given the chance to do so. It also enables strong representation from people in our local neighbourhood to access our programmes.

We're committed to growing the size and scope of this network, along with the numbers of people accessing free tickets through our Neighbourhood Ticket Scheme. This network growth also extends to local businesses, corporates and educational partners, with whom we share a commitment to driving positive development and good, sustainable growth in our town. We are open to collaboration and keen to work in partnership both individually and as a member of the Leftbank Collective, a key part of the local placemaking and regeneration agenda.

Fundamentally, our focus is to solidify and build a **robust and sustainable model**, that will serve Future Yard well into the future. As a Community Interest Company (CIC) that owns its own building, we're in a stronger position than most grassroots music venues, but we are still a young organisation, founded during covid-19, that needs to focus on trading and building our way to a stable, sustainable footing and we'll continue to explore various governance, structural and financial options to achieve this.

That being said, we won't shy away from tough conversations and will work hard to use the power of music to make the case for an open, compassionate and diverse society. As we said in the introduction to this Annual Report, music opens up the world. It reminds us who we are.

We are always keen to hear from individuals or organisations who would like to learn more about our work, partner with, or support us. After all, we can only achieve our mission through collaboration. Please do get in touch via enquiries@futureyard.org



SUPPORTERS + PARTNERS

Future Yard is committed to working in partnership with a vibrant network of local, regional and national partners from a range of sectors. These partners are fundamental in supporting the delivery of every aspect of our work - we couldn't do it without them!

COMMUNITY PARTNERS

Future Yard's local community working is anchored within our **Neighbourhood Champions** network, a collective of over 20 local charities and third sector organisations who support the delivery of our free neighbourhood ticket scheme, alongside access for local communities into our programmes. From grassroots organisations such as **Companeros, Juno CIC, Koala North West, One Wirral CIC, Neo Community, Argyle Community Fitness, CYPMHS, Spider Project, Tomorrow's Women Wirral, Men Too, NBDT, Paul Lavell Foundation,**

Pilgrim Street, Positivitree, Salvation Army, Spark, Wirral Care Leavers and Wirral Change, through to key anchor organisations such as **The Hive, Magenta Living, Forum Housing and Regenda,** these partners are vital in helping ensure we reach those in our community who need it the most.

Through our collaboration in the **Leftbank Collective** and leading role in the **Argyle Independent Quarter,** we work in direct strategic partnership with **Make CIC, Start Yard, Open Door Charity** (and their new Joy project) and **Make It Happen Birkenhead.**



BUSINESSES

We're proud to work in partnership with a range of local and national businesses who support our work around key priorities. These include **Ecotricity, Merseyrail and Arriva's** support for our sustainability work, **Argyle Taxis** focus on our community outreach, **Moorcroft, AJF Engineering and Smilies** support for our Future Now Festival and **Kimpton's** ongoing support around our building and infrastructure. **Sennheiser** have supported technical production at the venue since 2021.

CULTURAL ORGANISATIONS

We are an active member of the **LCR Culture Network,** a collective of the city region's arts and culture organisations, big and small. We strive for a creative, innovative, collaborative, confident, prosperous and healthy city region open to ideas, constantly learning and globally-connected. The group sees us working strategically alongside organisations such as **Liverpool Philharmonic, Everyman, National Museums Liverpool, FACT, Biennial, dot-art, Heart Of Glass** and over 60 others from across the city region.

This partnership working has seen us collaborate on direct programme and live events with **Tate Liverpool, Milap, Africa Oye, Luma Creations and Manchester Collective** amongst others, with a number of exciting collaborations in planning for the coming year.

EDUCATION

We have longstanding relationships with **Wirral Met College, Liverpool John Moores University** and the **University of Liverpool,** all anchored on our commitment to provide valuable, innovate learning and placement experiences for young people who are embarking on careers within the music sector.

This year we have launched our **Future Yard x Schools programme with 12 local Primary Schools,** who are piloting a new, Future Yard music curriculum in their schools, alongside a blend of unique live music experiences and extra curricular opportunities. This work is also supported by **Love Music Trust,** the Music Education Hub lead organisation for Wirral, following our previous partnership with Edsential.





MUSIC SECTOR

As a founding member of the **Liverpool City Region Music Board**, Future Yard was created as a response to the needs of the city region's music ecology. Chaired by Jon Collins (CEO at **LIVE**, an organisation representing the UK's £6.1bn live music sector to UK Government), the board includes key organisations (and Future Yard champions!) such as **Adlib**, **ACC Liverpool**, **Sound City**, **Positive Impact**, **Kempston Street Studios**, **BBC Introducing**, **The Narrative**, **24 Kitchen Street**, **Pagoda Arts** and a range of vital industry voices. Future Yard also sits on sub groups specifically focussed around the development of local live venues and music education.

Our live programme sees us work with a range of local and national promoters, including **DHP**, **Form**, **Kilimanjaro**, **471Events**, **Moolakii**, **Boot Music**, **Evol** and numerous others.

Launching in February 2025, Future Yard is a partner on **MusicFutures** a bold new five-year UKRI Creative Cluster led by the University of Liverpool, in partnership with Liverpool John Moores University, and core sector partners **ACC Liverpool**, **Adlib** and **LIPA**.

Future Yard works closely with **Music Venues Trust** and is a member of **Music Venues Alliance**, an association of UK Grassroots Music Venues that works together to create the best live music network in the world. We have participated **Independent Venue Week** since 2021.

Youth Music have been a consistent and vital supporter since the early days, working with us during COVID-19 on early incarnations of our programmes and supporting our emergence out of the pandemic via their Recharge Fund.

We are a member of **PRS Foundation's Talent Development Network**, a collective which brings together organisations working at the frontline of talent development across the UK – ensuring transformational support is

available to a broad range of music creators based in the UK working at any career level and in any genre.

SOCIAL INVESTORS

Future Yard has been fortunate to work with some true innovators in the social investment space. As well as providing affordable, patient investment, they are principally interested in the social impact our work creates. **Figurative** are a longstanding partner who helped facilitate us to buy our building back in 2021. **Kindred** have been with us since Future Yard was just an idea, supporting the Wirral New Music Collective project back in 2017 and **Key Fund** have provided integral support.



LOCAL GOVERNMENT

As a partner within the Birkenhead Regeneration Framework, we have an ongoing, collaborative partnership with **Wirral Council**, as we seek to support the regeneration of our town. This year we have also delivered a programme of business support to emerging artists, supported by Wirral Council and were invited to chair the steering group for the 2024 Borough of Culture.

Alongside this, **Liverpool City Region Combined Authority** and Metro Mayor Steve Rotheram, are longstanding supporters of our work. Specifically via the SIF music sector programme which provided support for our artist development and learning programmes, but more recently with Skills Bootcamps supporting our Sound Check programme.

FUNDERS

Future Yard is an **Arts Council England** National Portfolio Organisation and we are incredibly grateful for the support from **Paul Hamlyn Foundation** and **Esmée Fairbairn Foundation**, who support the delivery of our core work.

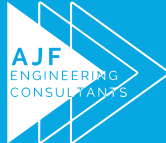
The Community Foundation For Merseyside have been a consistent champion of our programmes, specifically via **Merseyside Violence Reduction Partnership** support and we were hugely grateful to **Wirral CVS** for their support via the Step Up Fund. **Magenta Living** have consistently worked with us to pilot early iterations of our programmes, supporting local communities in the process.

GET INVOLVED!

Partnership is at the core of all we do and who we are. We're always keen to work with new organisations to support all aspects of our mission and activities. If you would like to explore how we could work together, please get in touch via partnerships@futureyard.org

THANK YOU FOR ALL THE SUPPORT

Adlib



Figurative



Morecrofts
SOLICITORS





THE
FUTURE IS
BIRKENHEAD